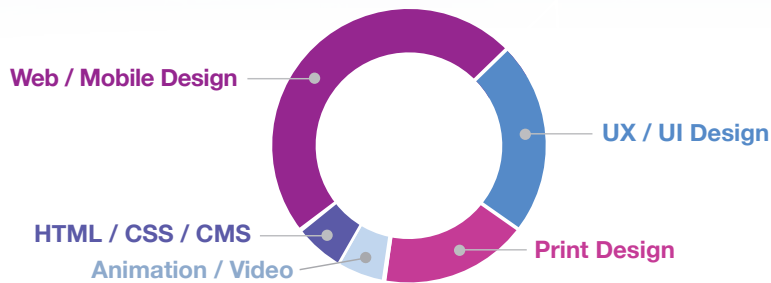


# CHRISTINE MAGNARELLI

## EXPERTISE



## EXPERIENCE

### Senior UX Designer / Lead Mobile App Designer

- Successfully redesigned the Sallie Mae mobile app for both iOS & Android
- Established a 4.6 star rating in the App Store from users having an excellent experience using the app
- UX/UI work included wireframes, user testing, personas, prototypes, user flows, journey mapping, storyboarding, and design thinking

2017 – Present  
Sallie Mae | Newton, MA



### Senior Interactive Designer

- Designed Upromise's first responsive website plus won a design award for it
- Responsible for the creative direction on multi-channel, marketing campaigns
- Design work included print, web, e-mail, responsive design, video, and animation

2010 – 2017  
Upromise | Newton, MA



### Print / Web Graphic Designer

- Led the creative direction for marketing campaigns and established company brands for small to medium sized businesses
- Design work included print, web, e-mail, and animation

2008 – 2010  
Palley Advertising | Worcester, MA



### Lead Print / Web Graphic Designer

- Managed several other designers and oversaw creative direction for all projects
- Represented our design department at client meetings
- Design work included print, web, e-mail, animation, and package design

2005 – 2008  
OneMine | Fall River, MA



## EDUCATION

2002-2006

**BFA in Graphic Design**  
University of Massachusetts Dartmouth  
*Graduated Magna Cum Laude*

Fall 2012

**UX Design Certificate**  
Aquent Graphic Institute

Spring 2013

**High Impact Presentations**  
Dale Carnegie

Spring 2018

**UX Design Thinking Certificate**  
interaction-design.org

## AWARDS

2010-2015

**Print, Web, and Flash Animation Design Awards**  
GD USA Design Competition

Spring 2014

**Competent Communicator and Leader**  
Toastmaster Public Speaking

## CONTACT

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